8863116 Status Revised Traffic Order# 37225

Printed: 10/05/2012 9:07 AM Last Received: 10/05/2012 8:44 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () ROMNEY, MITT ROMNEY/P/R Product

Estimate# 373

STEPHANIE KINCAID Buyer

Phone# Fax#

Rep Order#

EC'd Yes

) AMERICAN RAMBLER PRODUCTION Agency

138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E //373

Flight Dates 09/12/2012 - 09/18/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

1 of 5

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL -\$61,550 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
												on he so me are an
	1	W-F	600A-70CA	4	:30	\$245.00	09/12-09/14	3	1	3	\$735.00	
		Buyl.	ine Comment	: NEWS								
	2	M-TU	600A-70CF	A	:30	\$245.00	09/17-09/18	2	1	2	\$490.00	
		Buyl.	ine Comment	: NEWS								
	3	M-TU	700A-90CA	4	:30	\$150.00	09/17-09/18	2	1	2	\$300.00	
		Buyl.	ine Comment	: EARLY SHOW								
	4	W-F	700A-900F	A	:30	\$150.00	09/12-09/14	3	1	3	\$450.00	
		Buyl.	ine Comment	: EARLY SHOW								
	5	M-TU	900A- 1000A		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
		Buyl	ine Comment	: LIVE								
	6	M-TU	1000A- 1100A		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
		Daniel	ine Comment	. DRICE IS DISUF								

Buyline Comment: PRICE IS RIGHT

Rep Order# 8863116 EC'd Yes Ver# 3 Status Revised Traffic Order# 37225 Printed: 10/05/2012 9:07 AM 2 of 5 10/05/2012 8:44 AM

Last Received: 10/6
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 373			138 CO	NANT ST LLY, MA	01915	PRODUCTION	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#			STEPHANIE KINCAID			Flight Dates Hiatus Weeks		09/12/2012 - 09/18/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	L	n	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
		7	M-TU	1100A- 1200P			:30	\$500.0C	09/17-09/18	1	1	1	\$500.00	
			Buylin	ne Comment:	YOUNG AND RESTLESS									
			Sales Rem	ark: V	3.									
			V3 Commen	t Changed,	Spots/week Changed									
	8		M-TU	1200P- 1230P			:30	\$225.00	09/17-09/18	2	1	2	\$450.00	
			Buylin	ne Comment:	NEWS									
	9	ı	M-TU	1230P- 200P			:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
			Buylir	ne Comment:	BOLD AND BEAUTIFUL									
	1	0	M-TU	200P-300P			:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
			Buylir	e Comment:	THE TALK									
	1	1	M-TU	300P-40CP			:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
			Buylir	ne Comment:	ELLEN									
	1	2	W-F	300P-40CP ne Comment:			:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
			bayiii	re commerre.										
	1	3	W-F	430P-50CP ne Comment:			:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
			Buyiii	re comment.	. NEWS									
	1	4	M-TU	430P-50CP			:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
			Buyiir	ne Comment:	CMIN:									
	1	5	M-TU	500P-630P			:30	\$375.00	09/17-09/18	4	1	4	\$1,500.00	
			Buylir	ne Comment:	: NEWS									
	1	6	W-F	500P-630P			:30	\$375.00	09/12-09/14	6	1	6	\$2,250.00	
			Buyllr	ne Comment:	NEMS									

Rep Order# 8863116 Ver# 3 Status Revised Traffic Order# 37225 EC'd Yes

rder# 37225 Printed: Last Received:

10/05/2012 9:07 AM 10/05/2012 8:44 AM 3 of 5

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MI Product ROMNEY/P/R Estimate# 373	TT	138 CONAT	MERICAN RAMBLER I NT ST , MA 01915 //373	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buyer STEPHANIE KINCAII Phone# Fax#) F		09/12/2012 - 09/18/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln Day Time	Program	Le		Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
17 W-F 630P-7	OCP	: 3		09/12-09/14	3	1	3	\$2,625.00	
18 M-TU 630P-7		: 3'	30 \$875 . 00	09/17-09/18	4	1	4	\$3,500.00	
	ent: INSIDE EDITION								
19 M-TU 700P-8 Buyline Comme		: 3	\$1,000.00	09/17-09/18	2	1	2	\$2,000.00	
20 W-F 700P-8 Buyline Comme		: 3	30 \$325.00	09/12-09/14	3	1	3	\$975.00	
21 M-TU 1100P- 1130P Buyline Comme		: 3	\$1,550.00	09/17-09/18	4	1	4	\$6,200.00	
22 W-F 1100P- 1130P Buyline Comme		: 3	s1,550.00	09/12-09/14	5	1	5	\$7,750.00	
23 W-F 1130P- 1230A		: 3	30 \$750.0C	09/12-09/14	3	1	3	\$2,250.00	
24 M-TU 1130P- 1230A		: 3	80 \$750.0C	09/17-09/18	2	1	2	\$1,500.00	
25 M 1000P- 1100P		:3	\$5,000.00	09/17-09/17	1	1	1	\$5,000.00	
Buyline Comme	ent: HAWAII 5-0	:3	30 \$550.00	09/15-09/15	1	1	1	\$550.00	
	ent: NEWS ROTATION								

Rep Order# 8863116 Ver# 3 Status Revised Traffic Order# 37225 EC'd Yes

Printed: Last Received: 10/05/2012 9:07 AM 10/05/2012 8:44 AM 4 of 5

Showing Buylines: All Lines

Station k Advertiser Product Estimate#		KLAS-TV LAS VEGAS () ROMNEY, MITT ROMNEY/P/R 373		Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //373					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES						
Buyer Phone# Fax# LT Ln		STEPHANIE KINCAID			Flight D Hiatus V	ates	09/12/2012 - 09/18/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	 27	 SA	 530P-60CP				: 30	\$250.0C	09/15-09/15	1	1	1	\$250.00		
	2,		Buyline Comment:	POLITICS NOW			.50	7230.00	03/13/03/13	•	•	-	7230.00		
	28	SA	1000P- 1100P				:30	\$2,250.00	09/15-09/15	1	1	1	\$2,250.00		
			Buyline Comment:	48 HOURS											
	29	SA	1130P-				:30	\$70.00	09/15-09/15	1	1	1	\$70.00		
	23		1230A				. 30	\$10.00	03/13 03/13	•	•	•	270.00		
			Buyline Comment:	THE UNIT											
	30	SA	500A-70CA				:30	\$240.0C	09/15-09/15	2	1	2	\$480.00		
			Buyline Comment:	EARLY SHOW											
	31	su	600A-63CA				:30	\$125.0C	09/16-09/16	1	1	1	\$125.00		
	31		Buyline Comment:					7123.00	63/10/03/10	•	•	•	4123.00		
	32	SU	630A-80CA Buyline Comment:				: 30	\$325.00	09/16-09/16	2	1	2	\$650.00		
			Buyline Co.mment.	SONDAT MORNING											
	33	SU	800A-83CA				:30	\$850.00	09/16-09/16	2	1	2	\$1,700.00		
			Buyline Comment:	NEWS											
	34	su	830A-90CA				:30	\$300.00	09/16-09/16	1	1	1	\$300.00		
				FACE THE NATION						_	-	_			
	35	SU	700P-80CP Buyline Comment:				: 30	\$3,375.00	09/16-09/16	1	1	1	\$3,375.00		
			22,2210 00												
	36	su	900P- 1000P				:30	\$1,400.00	09/16-09/16	2	1	2	\$2,800.00		
			Buyline Comment:	THE GOOD WIFE											
	37	SU	1000P- 1100P				: 30	\$4,000.00	09/16-09/16	1	1	1	\$4,000.00		
			Buyline Comment:	THE MENTALIST											

 Rep Order#
 8863116
 Ver#
 3
 Status
 Revised
 Traffic Order# 37225
 Printed:
 10/05/2012 9:07 AM
 5 of
 5

 EC'd
 Yes
 Last Received:
 10/05/2012 8:44 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 373 Buyer STEPHANIE KINCAID Phone# Fax#				Agency (138 CC BEVER Agency C/P1/P2/I Flight Dates Hiatus Weeks	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263								
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	38	su	1100P- 1130P			:30	\$350.00	09/16-09/16	2	1	2	\$700.00	
		Buyli	ne Comment	: NEWS									
	39	SU Buyli	500A-60CA			:30	\$75.00	09/16-09/16	2	1	2	\$150.00	

-- REPORT TOTALS--

Report Totals: 88 / \$61,550.00

-SALES MONTHLY TOTALS-

Sep 12: 88 / \$61,550.00
Sales Totals: 88 / \$61,550.00
Station Totals: 88 / \$61,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$205,167 0% KLAS 30% KSNV 40 ક KTNV 25% KTUD 0% Market Totals CABL 0% 0% KVVU 5% UNKN 0% KVCW KVMY

Books null Demos RA35+